

# MEL:KUNSTLER

WWW.MELKUNSTLER.COM  
MELKUNSTLER@GMAIL.COM  
802.318.2986

## OBJECTIVE

Talented graphic designer with a B.S. in Multi-Media and Graphic Design. Highly effective at creative problem solving, project management and leadership. Experienced in cross-channel marketing design, and eCommerce. Exceptional communication and multitasking abilities. Prepared to deliver high quality work on time and in budget.

## EDUCATION

### 05' BACHELOR OF SCIENCE

09' *Multi Media and Graphic Design*  
Champlain College (VT)

### 17' PROFESSIONAL CERTIFICATE

*Project Management*  
University of Vermont (VT)

### 18' CERTIFICATE OF COMPLETION

*Agile Project Management*  
Lynda.com (Online)

### 19' CERTIFICATE OF COMPLETION

*Digital Photography*  
Alison.com (Harvard Uni.)

### 20' CERTIFICATE OF COMPLETION

*Digital Marketing*  
Hubspot Academy

### 21' CERTIFICATE OF COMPLETION

*Content Marketing*  
Hubspot Academy

## EXPERIENCE

### 15' M KUNSTLER CREATIVE

P *GRAPHIC DESIGNER (OWNER)*

Owner of a successful graphic design agency specializing in brand strategy and elegant, functional visual communication collateral for startups, entrepreneurs and established small businesses. Leader and mentor in design thinking, executing projects for print, digital, illustration, and presentations.

### 20' SEVEN DAYS

*GRAPHIC DESIGNER (ADVERTISING)*

Created digital and print ads based on client briefs. Utilized strong typography, and layout skills for custom content. Worked collaboratively in a fast-paced, team environment.

### 19' READING PLUS

20' *SENIOR DESIGNER - E-LEARNING DEVELOPMENT*

Organized and updated a 180 piece PDF learning library. Managed a small in-house team to achieve eLearning initiative with tight deadlines. Storyboarding, edited video, and audio, created custom illustrations, and managed an eLearning project with 46 modules in 8 months. Worked cross-functionally with the dev teams to do the UI/UX design for an online help center to house educational resources. Consulted on the brand look and feel, and brand strategy.

### 17' FIFCO USA

19' *CREATIVE PROJECT MANAGER - TRAFFIC MANAGER*

Managed creative projects for 8 major beer brands: Genesee, Labatt USA, Seagrams Escapes, Magic Hat, Pyramid, Imperial. Facilitated communication between national teams managing timelines, tasks, priorities and schedules for 100+ projects. Updated and created processes and workflows to facilitate easier project submission and project tracking. Event planning for team building, and office activities.

### 15' ISTORE VICTORIA

*GRAPHIC DESIGNER (E-LEARNING DEVELOPMENT)*

Delivered promotional and holiday campaigns for print and digital. Updated products on eCommerce, and designed landing pages. Excelled in a fast paced luxury retail environment producing content in both French and English.

### 14' E-LEARNING MIND

*GRAPHIC DESIGNER (E-LEARNING DEVELOPMENT)*

Worked with an eLearning design startup to create engaging material for Fortune 500 companies to include, UBS, Nestlè, and Toyota. Owned all aspects of the design process from storyboarding, illustration, script writing, copy editing, and instructional design.

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## COMMUNITY

I **mentor** teens in digital media and digital creativity at a summer camp called **The Governors Institutes**. I volunteered to be an **orientation leader** for 3 years in college, keeping in touch with my students after offering guidance during school. I've volunteered with **Habitat for Humanity**, and my local humane society to help socialize rescue dogs.

## SKILLS & CAPABILITIES

### TECHNICAL SKILLS

- Graphic Design • Visual Design
- Social Media Marketing
- Typography • Photography • Video
- Baritone Sax • Print Design
- Website Design • Wordpress
- Multi-channel Marketing • ELearning

### SOFTWARE

- Adobe Illustrator • Adobe Photoshop
- Adobe InDesign • Adobe Premiere
- MS Office • iWork • Final Cut Pro
- Google Apps • Hubspot • Basecamp
- Asana Figma • Gravit • Affinity
- Canva • Later • Axshare • Instagram

### SOFT SKILLS

- Leadership • Project Management: (*Agile, Waterfall, Creative*) • Innovation
- Problem solving • Creative direction
- Mentorship • Teamwork • Positivity
- Conflict resolution • Visionary Thinking
- Attention to Detail • Adaptability

## REFERENCES

### BROOKE STUART

1.267.255.5816  
*Colleague - (Magic Hat)*

### ALICIA GAGNE

1.802.225.5753  
*Colleague - (Reading Plus)*

### CHRISTOPHER BERGEN

1.802.556.2216  
*Freelance Client*

### BRYAN AGRAN

1.802.556.2216  
*Colleague - (Champlain College)*

## PORTFOLIO



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## CONTACT

**EMAIL:** MELKUNSTLER@GMAIL.COM

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## PERSONAL

*I am a professional jazz baritone saxophonist, avid runner and dog mom to an English Springer named Rockett. I'm a mixed media artist and love reading epic fantasy novels like, The Wheel of Time.*